



PRESS RELEASE

Rochelle Mendelsohn Recognized for Outstanding Achievement
Leading Global Family Enterprise Membership Association Awards Distinguished Certificate



Rochelle Mendelsohn of Strategies, Inc. was honored as a Fellow of the Family Firm Institute at the 2019 FFI Global Conference, October 23 - 25 in Miami, Florida. FFI Fellow status signifies that Rochelle has completed an advanced program of study as part of the Family Firm Institute's Global Education Network, presented at FFI annual conferences, or published in FFI publications and has been a member of FFI for more than 10 years.

Fellow status is awarded to individuals who have achieved comprehensive professional knowledge and gained significant expertise that can be used as value to family business owners and family wealth clients. This distinction further ensures that the highest standards in professional best practices will be implemented.

"Through obtaining Fellow status, Rochelle Mendelsohn has gained a deeper understanding of the needs of family-owned enterprises and the many roles family business and non-family members play," said Judy Green, President of the Family Firm Institute. Participants have access to cutting edge information and resources for exploring the core disciplines — behavioral science, finance, law and management science — and steps for forming collaborative teams. FFI provides multidisciplinary educational programs to advance family enterprises worldwide by enabling collaboration between family enterprise practitioners and academics, creating a global network of professionals.

The Family Firm Institute (www.ffi.org), an international professional membership organization of over 1800 individuals and organizations across 88 countries, is dedicated to providing interdisciplinary education and networking opportunities for family business and family wealth advisors, consultants, educators and researchers. It works to increase public awareness and broaden the understanding of trends and developments in the family business and family wealth fields. As the dominant form of business organization worldwide, family businesses make a unique contribution to the social vitality and economic wealth of communities. FFI seeks to increase the understanding of the family enterprise as a fundamental driver of global economic growth and prosperity.