



Don't Just Think - GET - Outside of the Box

So you've heard the phrase "think outside the box?" On the surface, it sounds simple and like a great way to increase creativity, gain new perspectives, and do things differently. The problem is that if you are in the box, it can be really hard to get out. The walls are high, flat, and slippery, and no one seems to have conveniently left a ladder.

From inside the box, you don't know what you don't know, and it's hard to see anything else.

Furthermore, while you can somehow "think outside the box" all that thinking does not equal action or change. "Thinking" is like saying you will "try" to make the meeting versus actually committing to make the meeting.

So...you need to move beyond thinking outside of the box and actually GET outside of the box.

How do you do that? First, understand your box extremely well. Look for insights on your current position and boundaries to your current thinking. Then, engage others to help you climb out of the box. Friends, peers, and advisors can offer wisdom and knowledge from different perspectives and industries that will help you to step back and view from the outside. Now, you can see HOW to do things differently.

See if you can get outside of the box with these brainteasers -

<http://www.forbes.com/sites/work-in-progress/2012/11/06/10-brainteasers-to-stretch-your-brain/>